



# Dial Tone to Dollar Signs

## A 2022 Health Care Case Study

### About Us

TrueCore Technology was founded in 2016 by two brothers who aimed to revolutionize the way small businesses interact with technology providers. With a wealth of experience in the industry, they witnessed the challenges faced by businesses in affording and implementing quality technical solutions. Inspired by this, the brothers set out on a mission to help businesses fully utilize technology.

TrueCore's Mission is to create enterprise-level solutions that are accessible and affordable for all businesses regardless of size.

- ✔ We understand the specific need of each client, tailoring our solutions to provide maximum business value
- ✔ We focus on delivering high-quality and cost-effective technology solutions driving growth, efficiency, and overall client success.

At Truecore Technology, core values drive our commitment to creating value for our customers through accessible and affordable enterprise-level solutions. We conduct our business with integrity, ensuring reliable and responsive service, and continuously strive to exceed expectations, delivering exceptional results that propel our clients' success.

### Overview

Communication is one of the most essential functions of operating a successful business. Ironically, telephone companies all too often are not-so-savvy when it comes to communicating with their clients. This was the case with one of our clients, Amazing Services LLC who was willing to allow TrueCore to share their story.

The home health company was facing a common problem that many organizations face - high costs associated with traditional phone services. The company was spending a fortune on telephone fees and taxes, which were becoming increasingly difficult to manage. They needed a solution that would help them save money while still providing high-quality services.



#### High Costs

Amazing Services LLC was grappling with substantial expenses for their phone services, facing a significant financial burden in their operations.



#### Lack of functionality and reporting

Amazing Services LLC faced challenges with their existing phone setup, as it lacked adequate reporting, management, and functionality capabilities.

## Our Solution

This is where TrueCore Technology stepped in. TrueCore Technology is a provider of Voice Over Internet Protocol (VoIP) services, offering advanced and cost-effective solutions to businesses of all size. The company's VoIP services are designed to provide high-quality voice over the internet, replacing traditional phone services while offering significant cost savings.

Amazing Servies LLC decided to switch to TrueCore Technology's VoIP service, and the results were impressive. The first thing they noticed was the increased-quality, which was significantly better than their previous provider.

However, what really stood out company was the straightforward billing and customer service provided by TrueCore. The billing process was transparent, and there were no hidden fees or charges. They appreciated the simplicity and efficiency of the billing process, which made it easy for them to manage their expenses.

This improvement in quality alone was enough to convince them that they had made the right decision.

## Tech Talk

Amazing Services LLC transitioned from an on-premise phone provider with a local PBX system to a VOIP solution provided by TrueCore.

Technical solutions provided by TrueCore for Amazing Services LLC:

### Virtual Fax

1 TrueCore implemented a digital fax solution, enabling Amazing Services to send and receive faxes electronically.

### Complete Call Logs

2 TrueCore provided a robust call logging system, capturing detailed information about incoming and outgoing calls, such as date, time, duration, and caller identification.

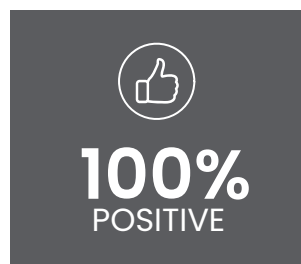
### Additional Features

3 TrueCore offered numerous other advanced features to enhance Amazing Services' phone services, such as voicemail-to-email transcription, call forwarding, conference calling, and customizable call routing.

## Results

"Thanks to TrueCore's innovative phone solutions and cost-effective options, my business has thrived. TrueCore has truly been a game-changer for Amazing Services LLC."

**Ben Bennett Owner/Member Amazing Services LLC**



By transitioning from a local phone company to TrueCore's VOIP system, Amazing Services LLC reduced their monthly phone expenses resulting in a cost savings of 73%. Additionally 100% of employees provided positive feedback on the new VOIP based phone solution. The enhanced feature set and expanded capabilities provided a wealth of benefits for the employees.



"Finding unique solutions utilizing technology has always been a passion of mine. Now, I'm excited to be able to offer a robust selection of services to so many organizations at a reasonable price."

**James Nonnemaker**  
Managing Director at TrueCore

## Future Plans

Our vision revolves around expanding our service portfolio to meet the evolving needs of our clients. In addition, we aim to establish strategic partnerships with leading technology vendors to enhance our service capabilities and provide comprehensive solutions. Finally, we focus on developing expanding or expertise in niche areas to provide the best recommendations for our clients.

- ✓ Stay Cutting Edge: Proactively embrace emerging technologies and trends to ensure our clients benefit from the latest innovations and maintain a competitive edge.
- ✓ Foster Innovation: Continually drive innovation to deliver unique and transformative technology solutions.
- ✓ Ensure Client Success: Prioritize client satisfaction by understanding their needs and exceeding expectations



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